



The Men We Need: God's Purpose for the Manly Man, the Avid Indoorsman, or Any Man Willing to Show Up.  
By Brant Hansen

Paperback ISBN: 9780801094521  
\$16.99; 256 pp  
Release date: March 29, 2022

**Media Contact:**  
Kelli B. Smith, Senior Publicist  
(616)-676-9185 ext. 394  
[Ksmith@bakerpublishinggroup.com](mailto:Ksmith@bakerpublishinggroup.com)



## *A Hot Topic, a Much-Needed, Fresh Approach, and a GREAT Interview*

*"The (Young) Men We Need is the book we need for our confused cultural moment."*

Brant Hansen is a radio pro who knows how to *listen* to his interviewer, have a real conversation, and keep an audience riveted.

Now he's written a book for young men about an issue that will have listeners, readers, or viewers (both men and women) leaning in: *So what are (young) men supposed to do, anyway? What makes a man distinctly masculine, in the best way?*

Our culture loves to deconstruct—and that can be good—but it's not so good at constructing. We know what "toxic masculinity" looks like, but millions of men lack a real vision for their lives. And we're hurting as a result.

In his book, **The (Young) Men We Need: God's Purpose for Every Guy and How You Can Live it Out**, Hansen, who's also an advocate for healing children through CURE International, explains what men are made to be. And it's not about climbing rocks or hunting elk, "although those things are great," he writes.

It's about the unique job that Adam was given: *Keeper of the Garden*. A protector, charged with defending the vulnerable, and creating a secure place for others to thrive and bloom.

Hansen is a self-described nerd, who doesn't hunt, fish or ride motorcycles. He plays the flute. He calls for men of all interests and backgrounds to make others safe with whatever resources or abilities they have.

"Brant manages to be both hilariously funny and deadly serious," said **Kyle Idleman**, pastor and bestselling author of *Not a Fan* and *One at a Time*. "*The Men We Need* is a blast to read, but Brant is decidedly earnest for men to be exactly what God has created us to be and what the world is waiting to see."

"Brant Hansen has done it again--this time with a funny, punchy book on manhood," **Jared C. Wilson**, author of *Love Me Anyway*. "*The Men We Need* is the book we need for our confused cultural moment."



## About the Author

**Brant Hansen** is an author, radio host, and advocate for healing children with correctible disabilities through CURE International. He's won multiple awards for "Personality of the Year" for his radio show, which airs on more than 200 stations nationwide. His podcast with his friend and radio producer, *The Brant and Sherri Oddcast*, has been downloaded more than 10 million times. The author of *The Truth about Us*, *Unoffendable*, and *Blessed Are the Misfits*, Hansen has written for CNN.com, the *Washington Post*, *U.S. News and World Report*, the *South Florida Sun-Sentinel*, *Relevant*, and numerous other outlets on matters as varied as public policy, culture, sports, Asperger's syndrome, and faith. He and his wife, Carolyn, live in South Florida.

## Praise for *The Men We Need*

"This is not only the book every man needs, but also one every woman should read. In a time when everyone is asking, 'What does it really mean to be a man?' Brant Hansen gives a compelling, insightful, and deeply helpful response. I read this book in one sitting, and it made me nod, laugh out loud, and want to share it with every man and woman I know."

**Holley Gerth**, *Wall Street Journal* bestselling author of *The Powerful Purpose of Introverts*

"Brant Hansen is a marvel in this modern world. Rarely do I meet someone with a voice that is equally insightful, comedic, and piercing. I invite you to dive in and experience Brant's kingdom-centered, upside-down perspective."

**Mike Donehey**, recording artist; author of *Finding God's Life for My Will*

"Read this book and start being awesome. We women are rooting for you."

**Lisa Anderson**, director of Boundless.org; author of *The Dating Manifesto*

"Brant gives words to feelings we have and purpose that we never considered. I was a young man during an era when Christian masculinity was defined by growing a beard and being one with the wild. Trouble was, I had little wild and only heart. And I still can't grow a beard. This book is written for me and my boys. It's probably written for you and your boys as well. It's for those of us who love Jesus and are discovering that protecting the vulnerable, selflessly loving our family, and showing up for the hurting are evidence of being a man of God. Our world will be a more redemptive place as you rise to the challenge. We all hope you will!"

**Justin Narducci**, president/CEO of CURE International Children's Hospitals

### Get Connected:

YouTube: /branthansen  
Facebook: /branthansen  
Twitter: @branthansen  
Instagram: @branthansen

### Listen:

Podcast: *Brant & Sherri Oddcast*  
[christianfm.com/the-brant-hansen-show/](http://christianfm.com/the-brant-hansen-show/)  
[spirit1053.com/the-brant-hansen-show/](http://spirit1053.com/the-brant-hansen-show/)





## Suggested Interview Questions for Brant Hansen, Author of *The Men We Need*

---

- Why did you want to write a book for young men? Why this subject? Why now?
  - What do you mean when you say you'd rather "skip past the arguments" currently raging about gender? Is that even possible?
  - What's been the general reaction of women to this book?
  - Why do you make it a point to emphasize that this isn't about being a stereotypically manly man, or an outdoorsman?
  - Do you really think doing the stuff in this book will make men more attractive to women? You say it's not the point of the book, but that it will actually happen. Really?
  - There are six decisions, you write, that will set men apart from others. One of them is "Forsake the fake and relish the real" – what did you mean by that?
  - Here's another of the decisions you say a man needs to make: "Take responsibility for your own spiritual life." How can a man do that?
  - You say that "an angry man isn't attractive to women, but men of action are." Talk about that...
  - In the book you give a definition of real love. Please share what it is and why it is crucial to understand in the context of manhood?
  - In the Bible, Eve is described as Adam's "helper". In your view, does that make her Adam's assistant? What does that mean?
  - The book states that being 'spiritual' is not the same as being emotional. Why did you feel this was an important distinction to make?
  - Why do you believe "...the world is starved for seasoned, other-centered men who can offer guidance and deep kindness?"
  - What is your hope for male readers who read your book? How about for women who read the book?
  - Where can people learn more about you and *The Men We Need*?
-