

BOOK ANNOUNCEMENT

The True Story of a High-Rolling Drug Lord, Prison, and Unexpected Redemption

Shifting Shadows

How a New York Drug Lord Found Freedom in the Last Place He Expected

by Herman Mendoza

Herman Mendoza built his kingdom in Queens, New York. He made a fortune selling cocaine with his brothers up and down the Eastern Seaboard. He had apartments around the city for his mistresses and a home in the Poconos for his beautiful nuclear family. But when he and his brothers were busted in a large-scale crackdown, his kingdom crumbled. Ready to kill himself rather than live behind bars, Herman instead came face-to-face with the all-consuming love of God. He would never be the same.

Today, Herman shares his story at every opportunity knowing that it may play a part in someone else's journey into a relationship with Jesus. An engaging and fast-paced read, *Shifting Shadows* offers hope to those in despair and shows all of us the lengths to which God will go to bring a troubled soul home. Also available in Spanish as *Sombras Cambiantes*.

“You owe it to yourself to read Herman’s remarkable story of unlikely grace. Your eyes may well be opened to the shadows of grace in your own life story.”

—Dr. Wess Stafford, president emeritus, Compassion International

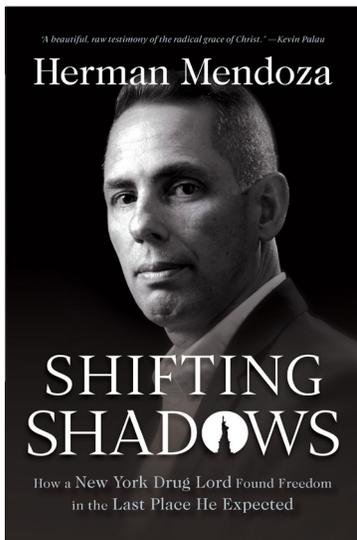
“To spend five minutes with Herman Mendoza now, it would be challenging to imagine him spending five years in federal prison for dealing illicit drugs. Since our paths crossed, I have witnessed his efforts in reaching young people for Christ and his commitment to impact our society with his testimony. In *Shifting Shadows*, we can grasp the essence of God’s unwavering grace.”

—Allan Houston, former two-time NBA All-Star; assistant general manager of the New York Knicks

ABOUT THE AUTHOR:



Herman Mendoza speaks nationally and internationally more than 100 times a year on college campuses, in churches, at Christian conferences, and in prisons—with his ministry spanning four continents. He is an associate pastor at Promise Ministries International and is the director of Powerhouse Kids Ministry in New York City. Mendoza lives on Long Island in New York with his wife, Alexandra. Their three children, Samantha, Adam, and Penelope, share in their ministry. Learn more at hermanmendoza.com.



Shifting Shadows

by Herman Mendoza

Trade Paper ISBN: 978-0-7642-3616-7

\$15.99; 304 pp.

Ebook ISBN: 978-1-4934-2590-7

Release Date: May 2020

“Herman Mendoza’s testimony is an amazing story of how the grace and love of Jesus transformed his life, bringing him from a life of crime and prison into gospel ministry, healing his marriage, and making his family whole.”

—Dr. George O. Wood, chairman of the World Assemblies of God Fellowship

Media Contacts

PUBLICIST: **Holly Maxwell**

952-829-2555

hmaxwell@bakerpublishinggroup.com

CANADIAN MEDIA: **Ellen Graf-Martin**

519-342-3703

ellen@grafmartin.com

Please send tear sheets to:

Holly Maxwell

Bethany House Publishers

11400 Hampshire Ave. S. #200

Bloomington, MN 55438

Available at your local bookstore, bethanyhouse.com or by calling 1-800-877-2665.