



Let There Be Art: The Pleasure and Purpose of Unleashing the Creativity within You

by Rachel Marie Kang

Trade Paper ISBN: 978-0-8007-4086-3

\$17.99; 240 pp

Ebook ISBN: 978-1-4934-3892-1

Release date: October 2022

To schedule an interview or request a copy of the book, please contact:

Holly Scheevel

Senior Publicist, Revell

(952) 829 – 2555

hscheevel@bakerpublishinggroup.com

Why Creativity Matters in Our Broken World

Creativity lingers within reach of anyone willing to cultivate it. Even when there is fear, hindrance, insecurity, struggle, pain, loss, lack...creativity beckons. Our art and acts of creativity are like light that pushes back the darkness in our lives and in this world. There is beauty and healing and hope that shines through when we finally take hold of what's in front of us.

Written for both those in a place of questioning and doubting or creating and cultivating, ***Let There Be Art: The Pleasure and Purpose of Unleashing the Creativity within You*** (Revell, October 2022) by **Rachel Marie Kang** encourages readers to claim their creativity and affirms that their work is meaningful and irrevocably needed by others. In her signature elegant prose, Rachel teaches that it is possible and powerful to create out of the broken and the beauty we experience, and, ultimately, to offer our heart and art to help a hurting world.

“It matters to spend time exploring and nurturing the creative within and, as Rachel says, to ‘join God in creating.’ This book will help you do just that.”

From the foreword by **Morgan Harper Nichols**, artist, poet, and author of *All Along You Were Blooming* and *Peace Is a Practice*

Let There Be Art guides readers to experience

- **peace**, as they find relief in stories that resonate and as they release hurts/hopes through prompts for practicing creativity right where they are
- **pleasure**, as they embrace the ease and excitement of everyday creativity
- **purpose**, as they finally believe that the work of their hands has eternal impact

“I cannot tell you why you feel alive, so impossibly alive, when you sing, or bake, or tell stories in auditoriums before one hundred eager hearts,” writes Rachel. “I can only tell you how to make the most of [those things], how to make the most of what you know and who you are. I can tell you that, in the grand scheme of things, it really does matter to see the work of your hands as worthy.”



About the Author

Rachel Marie Kang is a New York native, born and raised just outside New York City. She is founder of The Fallow House (Fallow Ink) and her writing has been featured in *Christianity Today*, Proverbs 31 Ministries, and (in)courage. A mixed woman of African American, Native American (Ramapough Lenape Nation), Irish, and Dutch descent, she is a graduate of Nyack College with a Bachelor of Arts in English with Creative Writing. Rachel lives and writes in North Carolina with her husband and their two children. Connect with her online at rachelmariekang.com and on social media @rachelmariekang.

Get Connected

www.rachelmariekang.com

Instagram

[@rachelmariekang](https://www.instagram.com/rachelmariekang)

Facebook

[/rachelmariekang](https://www.facebook.com/rachelmariekang)

Twitter

[@rachelmariekang](https://twitter.com/rachelmariekang)

PRAISE for *Let There Be Art*

"We need art. And we need books like this one that remind us of the necessity of our creativity and the importance of sharing our gift with the world. Don't miss this important book!"

Jeff Goins, bestselling author of *Real Artists Don't Starve*

"*Let There Be Art* is an invitation to rediscover the joy in your life. With poeticism and fierce kindness, Rachel Marie Kang guides us to put pen to paper or paint to canvas to step toward our lives like masterpieces in the making. It is rare for a book to be both deeply beautiful and practical, but, like the best art, Kang's words draw you close. Reader, dare to let there be art."

K.J. Ramsey, licensed professional counselor and author of *This Too Shall Last* and *The Lord is My Courage*

"Rachel Marie Kang has a beautiful way of compiling so much of our humanity and experiences that can cause pain and heartbreak and molds it into something beautiful and impactful. *Let There Be Art* is a liturgy of healing and restoration for the artist soul and gives a breath of fresh air for beginning again—whatever that means for you."

Arielle Estoria, poet, author, actor, artist

"As an art historian, I look at, analyze, and research art daily. But sometimes I need someone like Rachel Marie Kang to call me into art, to see both the beauty and the wonder of daily rhythms and the soul-shuddering ache of our own stories. Art is not the realm of the elites; it generates in all of us as image bearers. In *Let There Be Art*, Rachel weaves a gentle, coaxing invitation to be attentive and welcoming to our own creativity...This is the kind of book that you want to read aloud slowly and repeatedly, letting her words both soothe and prick our most tender places.

Elissa Yukiko Weichbrodt, PhD., associate professor of art and art history at Covenant College



Sample Interview Questions for Rachel Marie Kang

Let There Be Art

- Thanks for joining us, Rachel. We would love to learn more about you and your background. Talk to us about what life experiences you've had that led you to writing and cultivating creativity.
 - *Let There Be Art* is such a powerful title for this message. What are you hoping to signal to readers with a title like this?
 - You say this book is "an invitation to create right where you are?" Will you unpack that for us a little bit? What might this mean for different people?
 - What types of creativity do you explore in this book? Why was it important to you to leave this message open-ended for many types of creatives?
 - How do you see art and creating as gifts from God? Tell us about some of the things (like cooking!) that many of us see as mundane but are actually quite creative processes.
 - In one of your chapters, "Let There Be Tears," you talk about lament through music. What role do you see lament playing in art, faith, and life?
 - You offer a "practice" at the end of each chapter in the book. Tell us about those.
 - So many people are afraid to claim that their work is worthy, or even that they are creative to begin with. How do we begin to shift that hesitant mentality?
 - What are you hoping readers will know after reading *Let There Be Art*?
 - Where can our audience go to connect with you and purchase a copy of *Let There Be Art*?
-