



***Launch Your Encore:
Finding Adventure and Purpose
Later in Life***

Hans Finzel and Rick Hicks

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For Publicity Contact:

Brianna DeWitt

(616) 676-9185 x395

bdewitt@bakerbooks.com

**“Retirement” Is Not a Four-Letter Word
Authors Give a Compelling Vision for How Baby
Boomers Can Make an Impact Later in Life**

“I highly recommend this book for all who are retired or contemplating finding new adventure later in life.”

—Gary Chapman, author of *The 5 Love Languages*

Seventy-six million Americans are moving into their sixties and seventies. As they retire, many of these baby boomers find themselves wondering what they will do now that their career is over. *Launch Your Encore: Finding Adventure and Purpose Later in Life* by Hans Finzel and Rick Hicks is a game plan for what comes next. With compelling stories from real people who made the transition from full-time work to volunteering, ministry or even second careers, *Launch Your Encore* will help readers see that retirement does not need to be a time where they sit around and twiddle their thumbs, but can be full of new adventures

Moving into the next phase of life requires intentionality and planning, including financial, emotional and spiritual. Finzel and Hicks walk readers through these different facets of preparing for retirement, as well as offering practical advice for how to think through their passions and talents to identify how they can make unique contributions to society. With stories of people who founded nonprofits, built relationships with youths, started their own airshow performance business and volunteered at food pantries, *Launch Your Encore* will inspire and prepare readers to make their next years their best years.

Hans Finzel (D.Miss., Fuller Graduate School) is an author, a highly sought-after speaker, a podcaster and a trusted authority in the field of leadership. He recently completed twenty years as president and CEO of nonprofit WorldVenture. Hans is the author of eight books, including the bestselling *The Top Ten Mistakes Leaders Make*. He and his wife, Donna, live in Colorado.

Rick Hicks (Ph.D., Claremont Graduate University) is an author, an international speaker and a consultant. He served as president of OM USA for fourteen years and is currently the North American area leader for OM (Operation Mobilization). Rick is coauthor of *Seeking Solid Ground* and *Boomers, Xers, and Other Strangers*. He and his wife, Kathy, live in Southern California.

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Suggested Interview Questions for Hans Finzel and Rick Hicks, Authors of *Launch Your Encore*

1. In the introduction you ask the question, “What comes to mind when you hear the word *retirement*?” What kinds of answers do you hope to get to that question after people read your book?
2. What would you say about retirement to someone who is completely driven by their career?
3. What kinds of problems are baby boomers facing at their age?
4. A chapter in your book is titled “Try a Life Map.” What is a life map and how can it help you plan for the future?
5. What can people do to ensure that they have healthy expectations for their futures? What kinds of questions should they be asking themselves?
6. What advice do you have for adults who are scared of retirement and the future it brings?
7. What role does God play in the lives of those who are facing retirement?
8. Can you explain why you titled the book *Launch Your Encore*? What were you trying to convey?
9. What sort of actions do you recommend for those entering retirement, especially those that don’t want to “waste their encore”?

For an interview with Hans Finzel and Rick Hicks, please contact Brianna DeWitt at bdewitt@bakerbooks.com or 616.676.9185x395.

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