

BRIAN BARCELONA



EVANGELISM IN
THE DIGITAL AGE

***Don't Scroll: Evangelism in
the Digital Age***

by Brian Barcelona

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 **Chosen**

**The Method Has Changed.
The Message Has Not.**

What are the limits on reaching the next generation? One Voice Student Missions ministry founder Brian Barcelona is pushing the bar on traditional evangelism and reaching Gen Z and younger through their phones.

In *Don't Scroll: Evangelism in the Digital Age*, Brian explores how his initially small ministry gained a social media following over 1 million. Now, his ministry hosts virtual events through TikTok and Instagram for healing, baptism, deliverance and salvation.

“May this book open our eyes and break our hearts afresh for Generation Z and give us bold faith to believe for the Gospel to save millions.”—Brian “Head” Welch, *New York Times* bestselling author

Ministry leaders, pastors and those interested in reaching teens and youth for Christ will gain insight into how to conduct successful digital missions. *Don't Scroll* features a QR code link to video messaging that will give ministry testimonials and answer questions like

- What is digital missions, and how can we do it effectively?
- Can supernatural healing work through a screen?
- Are youth still hungry for Jesus?

“I believe a billion-soul harvest will start in Generation Z,” says Brian. “Who would have guessed that Jesus would make a triumphant entry to this generation not on a donkey but through a phone? He will come riding on the words of humble believers who faithfully share the Gospel every day through their social media platforms.”

Learn to spread the Gospel in a way that speaks to the generation that lives online.

Brian Barcelona is the founder of One Voice Student Missions and author of *The Jesus Club*. A leader on the forefront of youth evangelism, Brian is calling the high school students of America to surrender their lives to Jesus and calling the church to bring the Gospel both digitally and on campus to reach our nation’s most unreached mission field: youth. Brian lives with his wife, Marcela, and their three children in Dallas, Texas. Learn more at brianbarcelona.com.

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Website

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@ brianmbarcelona | @ thejesusclubs

Instagram

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@ onevoicestudentmissions

Facebook

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YouTube

@ OneVoiceStudentMissions



SCAN ME

About the Book

Open camera app on your phone and focus on the QR Code. Click the notification at the top of the screen for more info on this book.



Sample Interview Questions

Don't Scroll: Evangelism in the Digital Age

1. Tell us more about One Voice Student Missions. How did you begin online ministry?
2. What was your motivation behind writing *Don't Scroll*?
3. When you say the rules for missions have changed, what do you mean?
4. How has this new method of using social media to connect with unreached people groups developed?
5. What does the term *long-term evangelism* mean? What does it look like in digital missions?
6. Is the next generation hungry for the Gospel?
7. How do you use TikTok for evangelism and ministry? What advice do you have for other ministries who are looking to use social media effectively?
8. How does One Voice Student Missions use smartphones as vehicles for events with healing, deliverance and baptism?
9. How can we prepare for censorship against the Gospel message?
10. Where can people connect with you and pick up their own copy of *Don't Scroll*?

GUEST: Brian Barcelona, author, *The Jesus Club*, founder, One Voice Student Missions

BOOK: *Don't Scroll: Evangelism in the Digital Age*
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